

# Executive Summary

## Desktop Labor Market Analysis

---

### OVERVIEW

- This report presents a desktop-based, statistical review of Monroe, Ohio's regional labor market characteristics based on factors that typically influence location decision-making for distribution center and manufacturing facility investments. Statistics, derived from a 30-minute drivetime, are compared against five regional comparative markets and U.S. averages to provide context to the data.
- Accordingly, C&W compiled published wage-survey data and qualitative labor market attributes/indicators for the City of Monroe's regional labor shed and comparative communities.

### STUDY FINDINGS

Monroe, Ohio exhibits the following labor market strengths:

- Access to a large population base (1+ million) and adult blue collar demographics (~130,000);
- A higher concentration of production and materials handler positions, suggesting adequate market specialization to support manufacturing and distribution center operations;
- Higher portion of the adult population with a high school diploma, which is typically required by manufacturing and distribution center employers; and,
- Lower cost of living indices compared to several comparative markets and wage rates on par with U.S. averages.